

THE CORPORATE RAT RACE

THE RATS ARE WINNING

*A GAME PLAN FOR SURVIVING AND
THRIVING IN CORPORATE AMERICA*



PAUL ULASIEN

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Michael Braude

The Kansas City Business Journal

"In the book, he draws on the experiences of many colleagues who shared their challenges of working in corporate America. There is a lot of common sense in "The Corporate Rat Race." I recommend it!"

Mark Fagan

Business Editor - Lawrence-Journal World

'Rat Race' author pens survival tips and shares workplace experiences

"...he wants to turn the tables and help all of us unwitting employees become workplace felines — or, at the very least, give us enough sense to hide the cheese."

The Corporate Rat Race: The Rats Are Winning®

It is a **Rat Race** out there, and the rats are winning. Today, more than 80% of workers are said to be dissatisfied with their job or company. With a private industry workforce of over 107 million, something is seriously wrong in Corporate America when 85 million workers are unhappy to the point of jumping ship. The Corporate Rat Race: The Rats Are Winning has a unique message for the 85 million unhappy workers of Corporate America. Unique in that this is not just another how-to-be-a-success book peering from the "outside in," this is a fresh and new perspective from inside of Corporate America. Based on real-life experiences, Rat Race is an examination of the evolution of Corporate America from the early days of the First Industrial Revolution, through the Scientific Management Movement, the Great Depression and World War II, and how these eras shaped the state of Corporate America today.

About the Book

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About the Author

The author of *The Corporate Rat Race: The Rats are Winning*, **Paul Ulasien**, is a nationally recognized freelance writer, journalist, and a Lead Faculty Professor of Business Management and Information Technology for the University of Phoenix where he teaches:

- Critical Thinking: Strategies in Decision Making
- Global Business Strategies
- eBusiness
- Virtual Communications
- Human Factors in Technology
- Managing the Enterprise

As a business professional, Paul has over 35 years of experience in every level of the business world which is brought into play through his writing. The vast amount of experiences that Paul has had over his professional and academic life has brought him into contact with thousands of individuals and experiences, each with a relevant message to tell about the challenges of working in Corporate America.

Today, in addition to his writing and teaching activities, Paul is the founder and Chief Operating Officer of **DeafCat Music** and **DeafCat Records** as well as a business consultant and executive coach based out his home town of Lawrence, Kansas.

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